

SNOfest 2018

What: SnoFest features more than world class skiing and snowboarding! SnoFest also has fabulous lodging, giveaways, a hilarious cardboard derby, tubing, ice-skating, fun for non-skiers, a party and more.
All are heavily discounted for the military community!

Who: We anticipate between 2,000 to 4,000 active duty military, DoD civilians, retirees and their families will attend.

Where: **Copper Mountain Resort, Colorado**

When: Friday – Sunday, January 19-21, 2018

Details: SnoFest is brought to you by Buckley AFB, FE Warren AFB, Peterson AFB, Schriever AFB and the USAF Academy. Exposure to more than 300,000 Front Range military creates incredible opportunities to target your market. The event has full support of the area military commanders.

Previous participating installations include Little Rock AFB, Pentagon, Scott AFB, Whiteman AFB, Offutt AFB, Fort Bragg, Cannon AFB, Langley AFB, Dover AFB, Randolph AFB, Minot AFB, Tinker AFB, Fort Belvoir, Dobbins AFB, Malmstrom AFB and Fort Carson.

Day 1 - Friday, January 19

Lodging Registration Check- in, Open Skiing, Hospitality Area

Day 2 - Saturday, January 20

Family Fun Activities, Open Skiing, Hospitality Area, Cardboard Derby, Evening Family Party

Day 3 - Sunday, January 21

Open Skiing

Sponsorship deadline is October 2, 2017. All agreements must be signed by then to ensure you receive the maximum recognition.



**For more information:
USAF Academy, 719-333-6541
Peterson AFB, 719-556-4977**



Black Diamond: \$5,000



Includes a minimum of \$3,000 cash

Your corporate name will be positioned as a Black Diamond Sponsor and provided with the maximum recognition opportunities for the entire weekend event.

Banner(s) Space

- One (1) 48 sq. ft. in Conference Center Hospitality Area Friday and Saturday (sponsor supplied)
- One (1) 48 sq. ft. in Conference Center Hospitality Area Lower Level Friday and Saturday (sponsor supplied)
- Two (2) 48 sq. ft. banners in Conference Center Party Room Saturday (sponsor supplied)
- One (1) pennant outside the Hospitality Area – Friday and Saturday (event supplied)

Booth/display Space

- One (1) 6 ft table inside one of the Outdoor Rec's at USAFA or Peterson for Friday, Jan. 12 - MLK
- One (1) 6 ft. table inside the Hospitality Area on Friday and Saturday, 8 a.m. – 4 p.m.

Parties

- Two (2) reserved seats for Saturday (any additional tickets can be purchased)

Publicity

- Corporate name/logo on SnoFest ID badges
- Corporate name/logo and link on SnoFest website
- Corporate name/logo placement/mention in FSS publication advertising, on all pre-event flyers, posters, editorial copy and event brochures
- After action report and samples of publicity including photos

Deep Powder: \$3,000



Includes a minimum of \$2,000 cash

Banner(s) Space

- One (1) 30 sq. ft. in Conference Center Hospitality Area Friday (sponsor supplied)
- One (1) 30 sq. ft. banner in Conference Center Party Room Saturday (sponsor supplied)
- One (1) pennant outside the Hospitality Area – Friday and Saturday (event supplied)

Booth/display Space

- One (1) 6 ft. table inside the Hospitality Area on Friday & Saturday, 8 a.m. – 4 p.m.

Parties

- Two (2) reserved seats for Saturday (any additional tickets can be purchased)

Publicity

- Corporate name/logo placement/mention in FSS publication advertising, on all pre-event flyers, posters, editorial copy and event brochures
- After action report and samples of publicity including photos

Intermediate: \$1,500



Includes a minimum of \$1,500 cash

Booth/display Space

- One (1) 6 ft. table in the Conference Center Hospitality Area Friday, 8 a.m. - 4 p.m.

Publicity

- Corporate name/logo placement/mention in FSS publication advertising, on all pre-event flyers, posters, editorial copy and event brochures
- After action report and samples of publicity including photos